Introducing *InvestPRO*

Infocast InvestPRO is a next-generation consolidated investment and wealth management mobile application. InvestPRO can be whitelabelled by financial institutions to provide their investor clients with a high-quality on-the-go trading and portfolio management service at their fingertips.

InvestPRO contains a wealth of innovative features built around 6 core investor functions.

User-friendly

Social interaction

Real-time data

InvestPRO
Core Functions

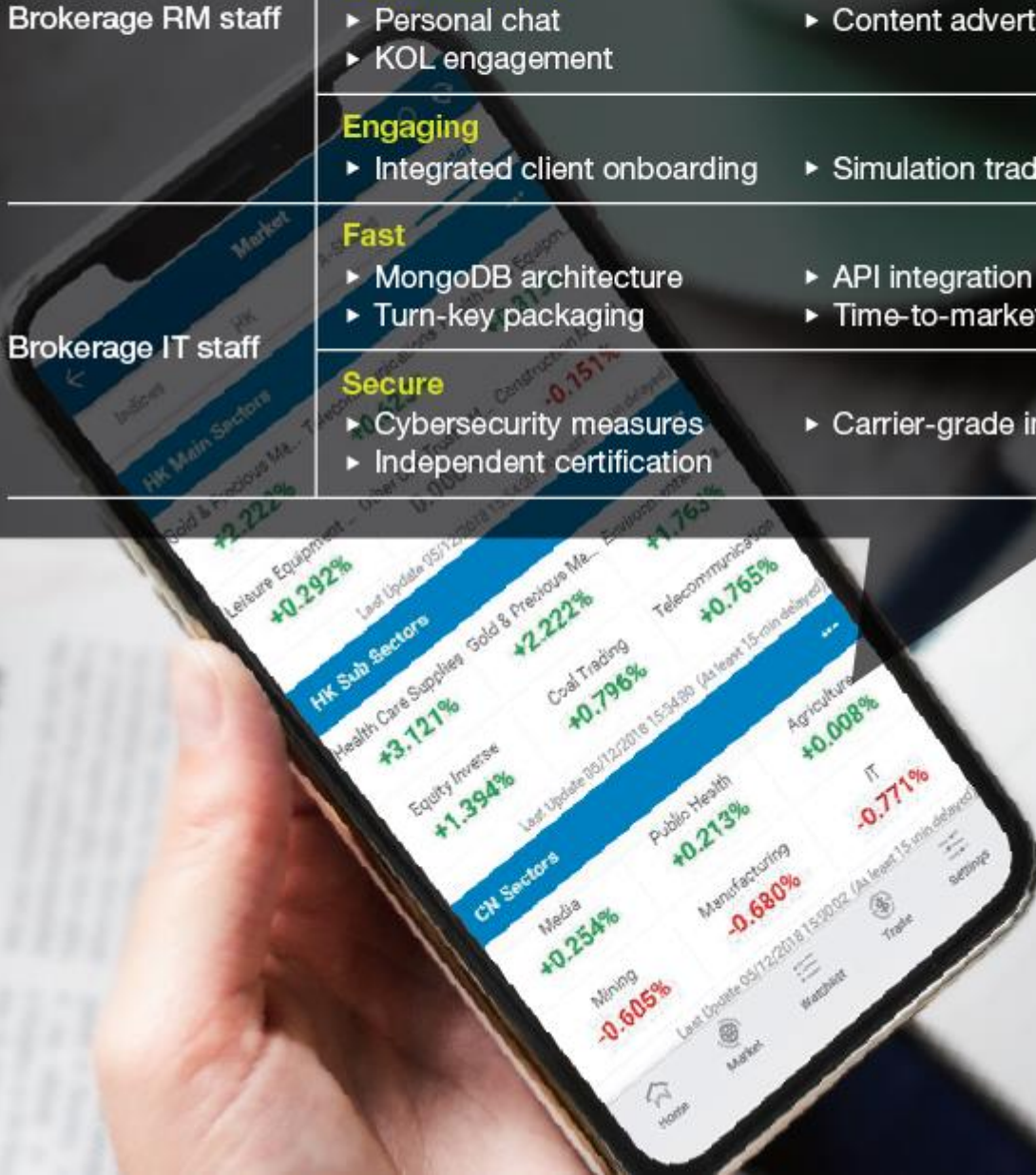**Analytic tools**

Trading engine

Portfolio manager

Get Ahead with InvestPRO

InvestPRO leaps ahead of the competition by delivering unique values to all of a brokerage institution's stakeholders, including end-user investors, client-facing relationship managers and back-office IT supervisors alike.

Advantages of **InvestPRO**

Stakeholder	Unique Functions & Features
End-user investors	**Smart** ▸ Dual HK/CN mode ▸ Multi-lingual search ▸ Mobile/web omni-channel ▸ Custom watchlists **Interactive** ▸ Instant push alerts ▸ Filter recommendations ▸ Quick trade shortcuts ▸ Advanced analytics **Powerful** ▸ Advanced order types ▸ e-IPO & e-corporate actions ▸ Multi-markets & multi-assets
Brokerage RM staff	**Insightful** ▸ 360° portfolio ▸ Big data analysis **Communicative** ▸ Personal chat ▸ Content advertising ▸ KOL engagement **Engaging** ▸ Integrated client onboarding ▸ Simulation trading game
Brokerage IT staff	**Fast** ▸ MongoDB architecture ▸ API integration ▸ Turn-key packaging ▸ Time-to-market **Secure** ▸ Cybersecurity measures ▸ Carrier-grade infrastructure ▸ Independent certification

InvestPRO *for Inves*

Delivering the ultimate trading experience

InvestPRO is designed to deliver an easy-to-use, fully-featured experience for investors. Tailoring a user-friendly interface, intelligent content feeds and capable trading functions into a single application, InvestPRO provides the ultimate on-the-go trading experience.

SMART
User Interface

Dual HK/CN mode
Select from two distinct look-and-feel settings, tailored for Hong Kong and Mainland users.

Mobile/web omni-channel
Switch seamlessly between InvestPRO's mobile and web platforms.

Multi-lingual search
Identify your desired stock via code, name, keyword, pinyin or Chinese character.

Custom watchlists
Create a list of favourite stocks and indices to quickly track their performance.

INTERACTIVE
Investment Manager

Instant push alerts
Set, customize and receive timely alerts based on various triggers such as market price, technical indicators, portfolio status, news coverage, promotions and corporate actions.

Quick trade shortcuts
Act upon investment opportunities with one-touch-to-trade shortcuts.

Filter recommendations
Receive ongoing stock recommendations using custom "IFTTT" filters.

Advanced analytics
Gain a deeper insight to the market with over a dozen types of investment ideas and analytics, such as block trading, short selling, most active and unusual movement.

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POWERFUL
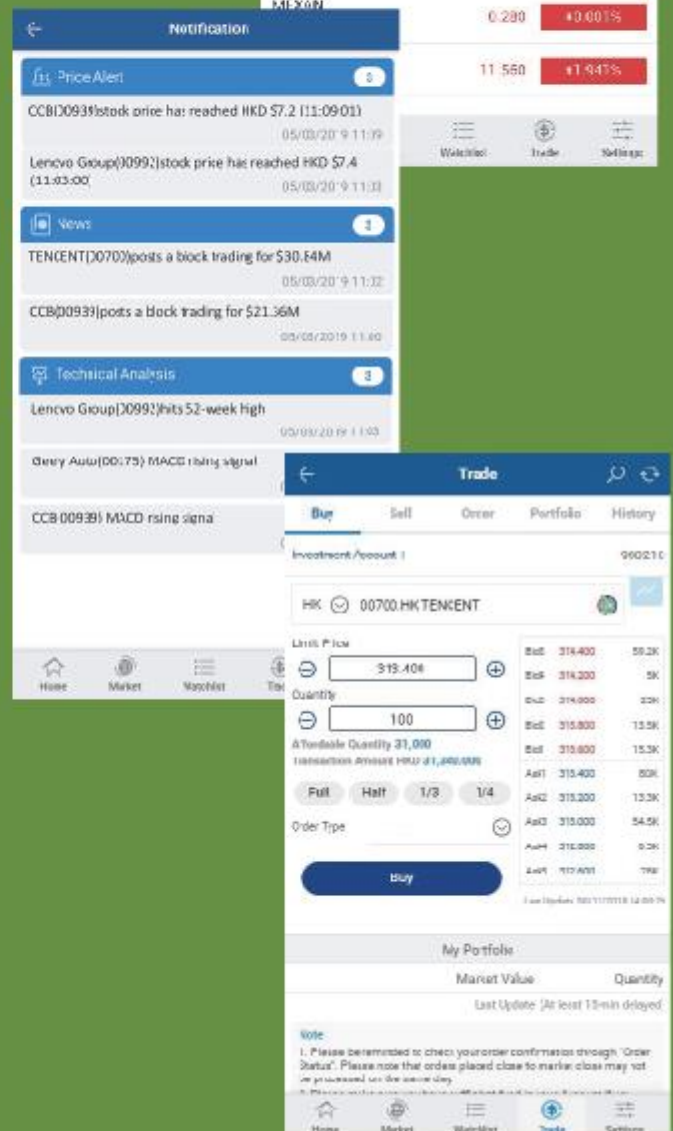# Trading Engine

Advanced order types
Supports 9 different order types for maximum trading flexibility and to help limit investment risk.

Multi-markets & multi-assets
Diversify your investments across different markets, such as Hong Kong, Shanghai, Shenzhen and the US, and asset classes, such as bonds, futures and options.

e-IPO & e-corporate actions
Quickly and easily initiate different types of IPOs and corporate actions to stay ahead of new stock listings and events.

InvestPRO *for Broke*

Enabling the highest quality investment service

InvestPRO enables brokerages to offer an industry-leading investment service to their customers. By providing various tools for relationship managers and client-facing staff to oversee, communicate and engage with their customers, InvestPRO creates more opportunities for traction and engagement.

INSIGHTFUL
Client Monitoring

360° portfolio
Understand your clients' investment personas by viewing a detailed breakdown of their portfolio allocations.

Big data analytics
Map, track and monitor your clients' behaviour within the InvestPRO application to refine and improve your services.

COMMUNICATIVE
Social Ecosystem

Personal chat
Communicate directly with your valuable clients on a one-to-one or one-to-many basis, using InvestPRO's instant messaging service.

KOL engagement
Establish professional accounts for investment experts and KOL's to engage with a wider audience.

Content advertising
Promote brand awareness through whitelabelling, and direct users to your company's promotions, products and services using the included Content Management System (CMS).

ENGAGING
New Customers

Integrated client onboarding
Make full use of smartphone technology to streamline the non-face-to-face client onboarding procedure.

Simulation trading game
Allow potential investors to practice and test out various trading strategies in a simulated environment mimicking the actual stock market.

InvestPRO *for IT Sta*

Complying with the highest standards of performa

InvestPRO leverages all of Infocast's 20+ years of experience as a leading fintech vendor. As a core component of a brokerage's service, InvestPRO's software architecture and hardware infrastructure are built to satisfy industry regulations and exceed all benchmarks.

FAST
Performance & Delivery

MongoDB architecture
InvestPRO utilizes advanced technology and infrastructure, such as MongoDB, to greatly improve data processing speed and data storage capacity.

Turn-key packaging
Tailor InvestPRO by picking-and-choosing from the features suite to match your brokerage's needs. Brand the service with your corporate logo and color schemes.

API integration
Connect and integrate seamlessly with your existing core systems and infrastructure.

Time-to-market
Our experienced project management team can help to launch InvestPRO as quickly as 8 weeks.

SECURE
Infrastructure & Regulatory Compliance

Cybersecurity measures
Fulfils all regulatory requirements, including the SFC Cybersecurity Guidelines (20 Baseline Requirements) and HKMA Risk Management of E-Banking (TME-1).

Independent certification
Regularly certified by independent cybersecurity experts against industry standards, such as OSSTMM 3 and OWASP Top 10.

Carrier-grade infrastructure
Benefit from Infocast's ASP service with a fully-managed cloud hosting service, including capacity planning, security measures and contingency solutions.

About MongoDB

MongoDB is a database architecture deployed by leading global technology companies. Horizontally scalable and running on load-balanced server farms, it stores rich data within a rapidly-accessible array format.

100,000+
read-writes per second

1 billion+
documents storage capacity

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+	賣4	358.000	10.8K
	賣3	357.800	16.4K
+	賣2	357.600	8.5K
	賣1	357.400	5.3K
	買1	357.200	3.4K
倉	買2	357.000	40.5K
⌄	買3	356.800	36.2K
	買4	356.600	3.3K
⌄	買5	356.400	24.3K

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CONTACT US

Head Office: Unit 1605, 16/F, One Harbourfront, 18 Tak Fung Street, Hunghom, Kowloon

Model Branch: 2/F, Double Building, 22 Stanley Street, Central, Hong Kong

Telephone: (+852) 2589 9500
Fax: (+852) 2975 8099
Email: helpdesk@infocast.com.hk

Website: www.infocast.com.hk / www.infocastFN.com

Facebook: Infocasthk

Instagram: Infocasthk

Youtube: InfocastLtdHK

LinkedIn: Infocast Limited

WeChat: infocast-hk

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